# **EXECUTIVE SUMMARY**

A dedicated and results-driven digital marketing professional with expertise in inbound marketing, SEO, social media, and content strategies. Skilled in creating impactful campaigns that drive engagement and business growth. Passionate about simplifying complex ideas and delivering transparent, result-oriented solutions. Looking for work experience to improve skills and whilst serving and contributing to the organization and the society.

## **OBJECTIVE**

• To learn and gain experience.

## CONTACT

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# **HOBBIES**

- Badminton.
- Volunteering at charity centres.

# **NIRAL PATAWARI**

#### **EDUCATION**

- Currently pursuing an in-depth course covering key areas such as SEO, SEM, content marketing, social media strategies, and analytics.
- BACHELORS IN BUSINESS ADMINISTRATION (BBA) (Year of joining – 2020)
   ROYAL GLOBAL UNIVERSITY, GUWAHATI
- HIGHER SECONDARY (Year of passing 2020)
  Passed from K.C. DAS COMMERCE COLLEGE,
  GUWAHATI
- MATRICULATION (Year of passing 2018)
  Passed from LITTLE STAR ENGLISH ACADEMY,
  MANKACHAR

### **SKILLS**

- Social Media Marketing (SMM)
- Google & Meta Ads
- Website Designing
- Search Engine Optimization
- Blogging
- Content Marketing
- LEADERSHIP
- COMMUNICATION

Gardening.

- ADAPTIBILITY
- RELATION MANAGEMENT

#### **EXPERIENCE**

- I have completed 1 month Summer Internship in Streling Agro Industries LTD. (NOVA) based in Delhi, wherein my field was marketing and sales operation.
- After completion of the internship I have also received Letter Of Recommendation (LOR) from the company.

# **AWARDS AND ACHIEVEMENT**

 Awarded Scooter Under "the Pragyan Bharati Scheme of Government of Assam, Higher Secondary Dept.", for securing 1st Division in H.S. Examination, 2020.

## **VOLUNTEERISM**

- Being a part of an NGO i.e. Marwari Yuva Manch, Mankachar Shikhar, I volunteered in getting people know about the importance of vaccination and getting them vaccinated.
- Also being a part of Leo Club of Mankachar, I volunteered our project "BOOND" by spreading knowledge of period hygiene and distributed sanitary napkins to the needy.